

The book was found

# How To Franchise Your Business 2nd Edition: Grow Your Business By Creating And Managing A Franchised Network



## Synopsis

If you have a proven business system and are wishing to expand, franchising is a strong option. It provides a quick route to growth and uses other people's money and enthusiasm to open individual offices, shops, restaurants, salons, surgeries, units, van rounds, or service centres. / This book provides practical advice on how franchising works from two authors with years of experience. As well as being for potential franchisors, this book is also invaluable to owners of existing branch networks, practising franchisors and their management teams, and candidates for the Diploma in Franchise Management. It will show you how to: \* Decide whether your business should and could be franchised. \* Understand the franchisor/franchisee relationship. \* Structure the business so it works for both franchisor and franchisee. \* Prove the concept with pilot operations. \* Market your franchise and recruit franchisees. \* Motivate franchisees and monitor their performance. \* Franchise your business internationally. \* Prepare your network for sale - or buy an existing franchised network.

## Book Information

File Size: 1220 KB

Print Length: 292 pages

Publisher: How To Books; 2nd Revised edition edition (August 26, 2011)

Publication Date: August 26, 2011

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B00C1CTJYS

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #627,466 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #85

in Books > Business & Money > Small Business & Entrepreneurship > Franchises #182

in Kindle Store > Kindle eBooks > Business & Money > Industries > Retailing #523

in Books > Business & Money > Investing > Analysis & Strategy

[Download to continue reading...](#)

How To Franchise Your Business 2nd Edition: Grow your business by creating and managing a

franchised network Franchise Bible: How to Buy a Franchise or Franchise Your Own Business  
Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the  
Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network  
Marketing Book 1) How to Franchise Your Business: A step by step approach to turn your business,  
or idea into a franchise. Pinot's Palette Business Opportunity: As featured in 12 Amazing Franchise  
Opportunities (Franchise Business Ideas Book 7) Dental Fix RX Business Opportunity: as featured  
in 12 Amazing Franchise Opportunities for 2015 (Franchise Business Ideas Book 3) FASTSIGNS  
BUSINESS OPPORTUNITY: As featured in 12 Amazing Franchise Opportunities for 2015  
(Franchise Business Ideas) How To Franchise Your Business: Grow Your Business Using Other  
Peoples Time And Money The Franchise Rules: How To Find A Great Franchise That Fits Your  
Goals, Skills and Budget Network Marketing For Introverts: Guide To Success For The Shy Network  
Marketer (network marketing, multi level marketing, mlm, direct sales) Franchise Times Guide to  
Selecting, Buying & Owning a Franchise Amazing Franchise Opportunities: United Franchise Group  
Buy 'Hot' Franchises without Getting Burned: A How to Franchise Guide: Helping You Make the  
Best Decision When You Buy a Franchise The Franchise MBA Workbook: Mastering the 4 Essential  
Steps to Owning a Franchise The Miracle Morning for Network Marketers: Grow Yourself FIRST to  
Grow Your Business FAST (The Miracle Morning Book Series) The Miracle Morning for Network  
Marketers: Grow Yourself First to Grow Your Business Fast Costume Design 101 - 2nd edition: The  
Business and Art of Creating Costumes For Film and Television (Costume Design 101: The  
Business & Art of Creating) Rock Your Network Marketing Business: How to Become a Network  
Marketing Rock Star Grow Great Weed: The Complete Guide on How to Grow Marijuana Indoors,  
From The Best LED Grow Lights of 2016, to the Best Growing Medium How to Follow Up With Your  
Network Marketing Prospects: Turn Not Now Into Right Now! (MLM & Network Marketing Book 4)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)